

## UK Gold Bullion Dealer, BullionUK.com Experiences Immense Surge in Demand for the Golden Precious Metal.

Right now, as many have watched the meteoric rise of gold, many have acted and bought into the <u>gold bullion</u> market. Many, however, ask the very wise question: "if gold is the highest it has ever been, shouldn't I stay out?

Surely gold is a bubble about to burst since it is the highest it has ever been! Should I stay out of gold since it's so high?"

This type of thinking is important. It is so important to question everything you read, see, and hear. Therefore, I commend this questioning. However, there are important gaps in this line of thought that also must be considered logically.

For instance, gold is at its all time highs. This is true. However, this is only one small fact taken out of context. Why is gold at its all time high? Why is it gaining, on average, daily? These questions - in order to be answered - require expanding the scope of your economic analysis.

Bubbles can be small or large, short-term or long-term. An important thing for an investor to realise is that there will be fluctuations. Change is a constant in gold markets and in life. At the same time, it is crucial to recognize an opportunity when you see it. The dynamics that have got gold where it is right now have only begun.

You should be paying attention to the dynamics of the global economy and making your best informed predictive decision regarding likely paths that the future will take.

The United States is losing momentum as the pre-eminent world-power. Students of history should not be surprised at this. Empires have a rise and they have a fall. The United States is no longer rising. This leaves the other option.

Their economy, while powerful, is suffering from huge amounts of governmental debt. Consumer spending and the housing market are very low. The high price of oil puts an uncounted tax on everyone in oil hungry America. Quantitative easing programs lower the value of the dollar.

The European Union, too, is not without its own crises. In fact, they appear to be more serious than that of the US; Greece, Italy, Portugal, Spain, Ireland, Iceland, and who knows what other countries are requiring bailouts. The common currency shows cracks. This prompts a flight into gold bullion because gold is a safe haven. It retains value far better than struggling and failing currencies. This is because gold has an objective and finite backing, whereas fiat currencies (paper currencies) can be printed indefinitely, destroying their value.

China and India have been exploding in terms of annual economic growth. In the future, they should continue. Vast amounts of human potential are being freed from the shackles of pre-industrial society. Booming middle classes are forming. These middle classes and the wealthy entrepreneurs of China and India are investing in gold. Why? Most economic analyses points to it going higher in the long-term. Also, China and India's booming gold market increased demand on gold bullion, driving the price higher.

These large scale facts are why gold is likely to continue to rise. As currencies and stock markets stutter, people will look to the tried and true in order to preserve wealth. In order to take advantage of these long-term trends, you should consider investing in gold bullion and gold coins. BullionUK is a great place to start. Shipping World-Wide from the vault straight to your front door, The company offers a wide range of gold coins and bullion bars available here: <a href="http://www.bullionuk.com/products/gold">http://www.bullionuk.com/products/gold</a>.

Based in Bristol, <u>BullionUK</u> is a mail order gold dealer. Investment quality gold bars and coins are available to buy online via their website <u>www.BullionUK.com</u>.

Prices are spot based, this means the price of a gold bar or coin actually tracks the live international gold price, ensuring their customers always receive the best possible prices, at the lowest premium. BullionUK is a Perth Mint authorised distributor, and only sells London Bullion Market Association (LBMA) approved bullion bars.

Company Director, Joseph Rogers says "As you can see, we have had our successes and continue to expand and offer more wares at cheaper prices. Having practiced and conquered the challenges of running a successful online storefront with vertical integration into the gold markets, we offer an efficient and convenient way to <u>buy gold</u> and <u>silver</u>. With quick delivery throughout Europe, and beyond. BullionUK continues to compete in the online gold marketplace.

We cut costs by having a larger online presence, which means we can offer you a better price than many of the physical, shop-front, gold traders. It costs far less to run a successful site than it does to run a physical shop. Shops require rent, electricity, utilities, heating bills, council taxes, and other expenses - all of which find their way into the price of gold and silver, making it a worse investment

BullionUK, on the other hand, can sell our coins for less and buy them back for more than probably all of the gold and silver shops."

BullionUK welcomes new investors, and those seeking to learn more. You can contact them by telephone on 0117 975 8627 or email info@bullionuk.com. Their knowledgeable team are always on hand and happy to help.



